

# aliya reames

Designer based in Phoenix, Arizona

## LET'S CONNECT

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## SKILLS

- Visual brand identity design
- Multi-platform marketing material and campaign development (print and digital)
- Project management and delegation
- Photography + photo retouching
- Copy editing
- Dynamic asset and video development

## PROGRAMS

- Adobe Illustrator, InDesign, Photoshop, Lightroom, XD, AfterEffects, and Premiere Pro
- Microsoft Suite
- Canva
- Procreate for iPad
- Asana
- Monday.com
- Notion

## EDUCATION

### BACHELOR OF ARTS

Advertising

MINORS in graphic design, Spanish, professional writing

### UNIVERSITY OF IDAHO

AUGUST 2018 – DECEMBER 2021

- Recipient of Robert Finlayson Award in Advertising, May 2022

## INDUSTRY EXPERIENCE

### SENIOR DESIGN ASSOCIATE | Baretz+Brunelle

JANUARY 2024 – PRESENT

- Designed a variety of materials for top-of-industry legal service providers, including brand identities, website wireframes, research reports, social media content, and more.
- Presented project concepts and explained design rationale and strategy to clients and project managers.
- Managed design team workflow and project deadlines.
- Utilized time management and prioritization skills to complete simultaneous high-priority projects with tight deadlines.

### DESIGN ASSOCIATE

SEPTEMBER 2022 – JANUARY 2024

- Designed a wide variety of visual assets (see role description above for examples).
- Developed standardized process to streamline internal project pipeline.
- Photographed and produced corporate-style headshots for employees.

### GRAPHIC DESIGNER | Christy Sports

JANUARY 2022 – SEPTEMBER 2022

- Developed a variety of marketing materials for print and digital platforms.
- Created motion graphics (videos and GIFs) to elevate static imagery for social channels.
- Assisted on campaign content shoots with photography, product styling, and visual direction.

### ADVERTISING INTERN | Drake Cooper

MAY 2021 – AUGUST 2021

- Brainstormed, conceptualized, developed and executed advertising campaigns.
- Created graphics and mock-ups for campaign pitches.
- Re-branded internship program's visual identity.

### GRAPHIC DESIGN INTERN | Kount

JUNE 2020 – JUNE 2021

- Edited and created graphics such as digital ads, eBooks, emails, social media posts, etc. in collaboration with Kount's marketing department.